

ARTWORK SPECIFICATIONS

Sprizz label

20 cl glass bottle | 7% vol.



185 x 50 mm | landscape | wrap-around label

Artwork at a glance

Use the working template on page 2 as your starting point. The magenta line indicates the die-cut shape and must not be printed.

TECHNICAL FILE

- **Size:** 185 mm wide x 50 mm high. Print file 188 x 53 mm, including 1.5 mm bleed on all sides.
- **File:** PDF, preferably PDF/X-4; one page per design, without crop or registration marks. Illustrator EPS is also accepted.
- **Colour & images:** CMYK and at least 300 dpi at final size. PMS colours by agreement only.
- **Text:** Convert all text to outlines.

LAYOUT & PLACEMENT

- **Bleed:** Extend backgrounds 1.5 mm beyond the die-cut line, to the edge of the page.
- **Safe margin:** Keep text and logos at least 2 mm inside the die-cut line.
- **Overlap:** Keep the right-hand 12 mm free of text and logos. Continue the background across this area.
- **Die-cut line:** Keep as a separate guide; do not include it in the printed artwork.
- **Fixed information:** Preserve the product text, 7% vol., volume, sulphite declaration and QR code from the template without changes.

PRE-SUBMISSION CHECK

- Page 2 template used at actual size.
- Finished label 185 x 50 mm; 1.5 mm bleed on all sides.
- Right-hand 12 mm free of text; background continues.
- CMYK, images 300 dpi; text outlined.
- Fixed text and QR code unchanged.
- Product version: Sprizz with 7% alcohol.

Designing for a round bottle

Keep your logo compact on the visible front panel. Retain the fixed product information and QR code as shown in the template. You will receive a digital proof for approval before production.

SPRIZZ

0,2 L - 7% vol.

GEAROMATISEERDE WIJN DRINK
BEVAT SULFIET

GEPRODUCEERD IN DUITSLAND VOOR:
WATER CONCEPTS EUROPE B.V.
NL-3811 LP AMERSFOORT



INGREDIENT
AND NUTRITIONAL
INFORMATION