

ARTWORK SPECIFICATIONS

Erdbeer Secco label

20 cl glass bottle | 7.0% vol.



185 × 50 mm | landscape | wrap-around label

Artwork at a glance

Use the artwork template on page 2 as your starting point. The magenta line marks the die-cut shape and must not be printed.

TECHNICAL FILE

- Size: 185 mm wide × 50 mm high. Page size 188 × 53 mm, including 1.5 mm bleed on all sides.
- File: PDF, preferably PDF/X-4; one page per design, without crop or registration marks. Illustrator EPS is also accepted.
- Colour & images: CMYK and at least 300 dpi at final size. PMS colours by prior agreement only.
- Text: Convert all text to outlines.

LAYOUT & PLACEMENT

- Bleed: Extend backgrounds 1.5 mm beyond the die-cut line, up to the page edge.
- Safe area: Keep text and logos at least 2 mm inside the die-cut line.
- Overlap: Keep the right-hand 12 mm free of text and logos. Continue the background through this area.
- Die-cut line: Retain as a separate guide; do not include it in the printed artwork.
- Fixed information: Retain the product text, 7.0% vol., volume, sulphite statement, bottler and QR code.

CHECK BEFORE SUBMISSION

- Page 2 template used at actual size.
- 1.5 mm bleed; finished label 185 × 50 mm.
- Right-hand 12 mm text-free; background continues.
- CMYK; images at least 300 dpi; text outlined.
- Erdbeer QR code and fixed information retained.
- Alcohol content 7.0% vol.; contains sulphites.

Product information and print approval

The template uses the Erdbeer information and QR destination from the supplied back label. The source file does not include an energy declaration per 100 ml: ask the supplier to confirm and add it before print approval. Water Concepts has confirmed the 185 × 50 mm size.

ERDBEER SECCO

0,2 L - 7,0% vol.

AROMATISIERTES WEINHALTIGES GETRÄNK

BEVAT SULFIETEN / CONTAINS SULPHITES

Abfüller: Josef Drathen GmbH & Co. KG

Fliehbürgstr. 23, D-56856 Zell



INFO ZU ZUTATEN UND NÄHRWERTEN