Water Concepts

ARTWORK SPECIFICATIONS

# Label: Sekt - alcohol-free

75 cl glass bottle | standard label with your logo




Example bottle

## Choose your label option

A standard front label with your logo and a separate back label with the product information. Please specify the label number, capsule colour and your preferred paper for the back label.

### 1. Standard front label

**Your logo in black** on an existing standard label. Choose a label number from the overview on page 2.

**Trim size:** 125 mm wide × 70 mm high. Please supply your logo as a vector file where possible.

**Matching capsule:** choose the neck-foil colour on page 3 and include it with your order.

### 2. Standard back label

**Sekt - alcohol-free** has a separate 70 × 55 mm back label. All product information appears on this label, without a QR code.

**Paper:** white or gold, printed in black only. Completed examples are shown on page 4.

**Batch details:** confirm the recipe and nutritional values; enter the best-before date and lot code for each bottling.

## TECHNICAL REQUIREMENTS

**Logo:** preferably a vector PDF or Illustrator EPS, with text converted to outlines or fonts embedded. The logo is printed in black: C0 M0 Y0 K100.

**Images:** at least 300 ppi at final size. Ask the producer to confirm the printable area and the safe distance from the existing border.

**Artwork template:** page 5 shows the 125 × 70 mm trim size with 3 mm extra space on all sides (131 × 76 mm). The magenta trim line is a guide and must not be printed.

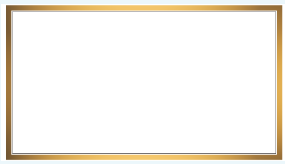
**Using the artwork template**
Use the template to position artwork at actual size. Only your logo is added to the standard label; the existing border is not printed again. When printing, choose 100% with no scaling.

STANDARD LABELS

# Choose your label

Include your chosen label number with your logo.

Your logo is printed in black on the chosen standard label. The examples below show the design and colour; they are not artwork templates.



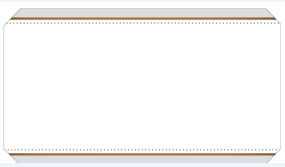
200



199



162



188



189



185



187



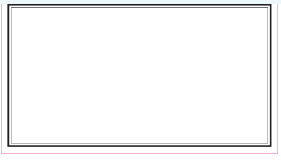
186



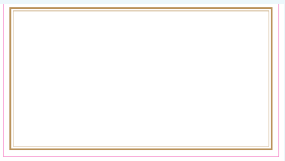
168



167



195



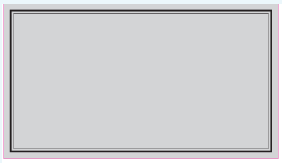
198



196



197



193



192

**Pairing with a capsule colour**

Choose a matching neck-foil colour on page 3. Specify both the label number and the capsule colour. Final colours will be coordinated with your chosen combination.

CAPSULE COLOURS & CHECKS

# Choose your capsule colour

The neck foil completes the presentation of your bottle.

These colours are taken from the supplied overview. Choose a colour to match your standard label. The back label can be produced on white or gold paper.


Dark blue


Dark green


Bright gold


Gold


Yellow gold


Carmine red


Rose gold


Metallic red


Royal blue


Gloss black


Matt black


Silver


White

## CHECK BEFORE SENDING

- Label number, black logo and chosen capsule colour supplied.
- Front 125 × 70 mm; back 70 × 55 mm. Logo sharp at final size.
- Back-label paper selected: white or gold. No QR code on the back label.
- Recipe, nutritional values, product name, best-before date and lot code confirmed by the producer.
- Digital proof checked at actual size; guides removed from the print file.

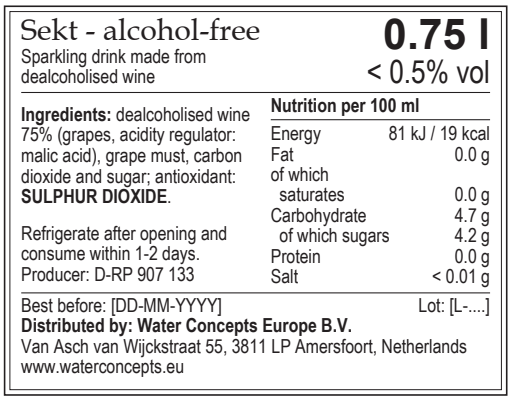
Colours on your screen or printout may differ from the final material.

BACK LABEL & PRODUCT INFORMATION

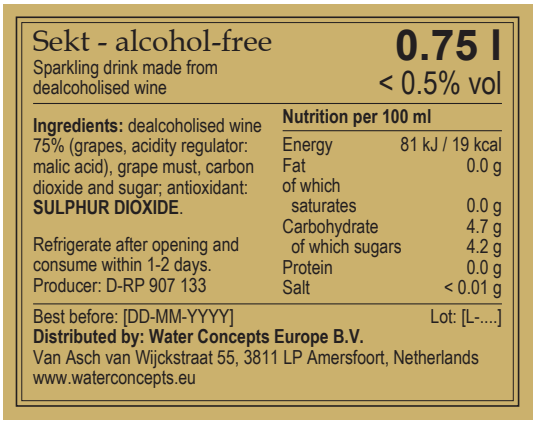
# Sekt - alcohol-free

70 × 55 mm | black printing on white or gold paper | no QR code

The back labels below are shown at actual size. The gold background represents the paper; the same black artwork is used for both versions.




White paper




Gold paper

## PRODUCT INFORMATION IN THE DRAFT

**Ingredients:** dealcoholised wine 75% (grapes, acidity regulator: malic acid), grape must, carbon dioxide and sugar; antioxidant: **sulphur dioxide**. Refrigerate after opening and consume within 1-2 days.

**Average nutritional values per 100 ml:** energy 81 kJ / 19 kcal; fat 0.0 g; of which saturates 0.0 g; carbohydrate 4.7 g; of which sugars 4.2 g; protein 0.0 g; salt < 0.01 g.

**Distributed by:** Water Concepts Europe B.V., Van Asch van Wijckstraat 55, 3811 LP Amersfoort, Netherlands. www.waterconcepts.eu. Producer code: D-RP 907 133. Volume: 0.75 l. Alcohol: < 0.5% vol.

**PROOF - CONFIRM BATCH DETAILS**
The recipe, nutritional values and storage instructions are from the producer's example. Confirm them for the relevant bottling before printing. The best-before date and lot number remain open. Text in the separate label has an x-height of at least 1.2 mm; do not reduce the back label.

Sources: standard labels and capsules from the supplied Cuvée specification; product details and example label from Josef Drathen. This document is a draft for "Sekt - alcohol-free".