Water Concepts

ARTWORK SPECIFICATIONS

Alcohol-free Sekt label

20 cl glass bottle



185 × 50 mm | landscape | wrap-around label

Artwork requirements at a glance

Use the template on page 2 at actual size. The information panel on the left is 64 mm wide, leaving 109 mm for your design and 12 mm for the overlap.

FILE REQUIREMENTS

- **Size:** 185 × 50 mm. Page size 188 × 53 mm, including 1.5 mm bleed on all sides.
- **File:** PDF, preferably PDF/X-4; one page per design. No crop or registration marks. Illustrator EPS is also accepted.
- **Colour & images:** CMYK and at least 300 dpi at final size. PMS by arrangement.
- **Text:** convert all final text to outlines.

LAYOUT & POSITIONING

- **Bleed:** extend backgrounds to the edge of the page.
- **Safe area:** keep text and logos at least 2 mm inside the die-cut line.
- **Overlap:** keep the right-hand 12 mm free of text; continue the background.
- **Die-cut line:** retain as a separate guide; do not print.
- **Legibility:** Arial Narrow 7 pt; minimum x-height 1.2 mm. Do not reduce. Volume and alcohol details must be at least 3 mm high.

CHECK BEFORE SUBMISSION

- Page 2 template used at 100% size.
- 1.5 mm bleed; right-hand 12 mm text-free.
- CMYK, 300 dpi and text converted to outlines.
- Full ingredients and nutrition table.
- Best-before date added by Water Concepts.
- Lot number present on the bottle.

Alcohol-free Sekt
0.2 L - < 0.5% vol.

Ingredients: dealcoholised wine 75% (grapes, acidity regulator: malic acid), grape must, carbon dioxide and sugar; antioxidant: **sulphur dioxide**.
After opening, keep cool and consume within 1-2 days.

Average nutritional values per 100 ml	
Energy	81.0 kJ / 19.0 kcal
Fat	0.0 g
of which saturates	0.0 g
Carbohydrate	4.7 g
of which sugars	4.2 g
Protein	0.0 g
Salt	< 0.01 g

Sparkling drink made from dealcoholised wine
Producer: D-RP 907 133. Distributor: Water Concepts Europe B.V.
Van Asch van Wijckstraat 55, NL-3811 LP Amersfoort, Netherlands.
Best before: [DD-MM-YYYY] www.waterconcepts.eu