

ARTWORK SPECIFICATION

Glass juice bottle label 25 cl

185 × 50 mm

landscape | wrap-around label



Apple

Orange

Apple-ginger

Apple-cherry

Artwork delivery at a glance

Use the correct template for each flavour: page 2 apple juice, page 3 orange juice, page 4 apple-ginger juice and page 5 apple-cherry juice. Keep the rightmost 11 mm free of text because of the overlap; the background must continue through this area.

TECHNICAL FILE

- Size: 185 × 50 mm finished size. Page size 188 × 53 mm, including 1.5 mm bleed on all sides.
- File: PDF, preferably PDF/X-4; one page per design and no crop or registration marks.
- Colour & images: CMYK and at least 300 dpi at final size. PMS colours only by prior agreement.
- Text: All text must be converted to outlines.

ARTWORK & TEMPLATE

- Bleed: Backgrounds extend 1.5 mm beyond the magenta cutting line, up to the page edge.
- Margin & overlap: Keep critical elements 2 mm inside the cutting line. Keep the rightmost 11 mm free of text and logos; the background continues.
- Label material: Standard white polypropylene, printed in CMYK and finished with UV varnish. Clear labels are available at extra cost on request.
- Template: Use the template for the correct flavour and retain the cutting line in its separate layer.
- Fixed information: Keep all legally required product information in the selected flavour template unchanged.

CHECK BEFORE SENDING

- ✓ The correct flavour template has been used.
- ✓ Backgrounds include 1.5 mm bleed on all sides.
- ✓ The rightmost 11 mm is free of text and logos; the background continues.
- ✓ The PDF is CMYK and images are at least 300 dpi.
- ✓ All text has been converted to outlines.
- ✓ The fixed product information from the template is unchanged and legible.



Content check
The supplying party remains responsible for spelling, logos, claims, trademark rights and any added content. Mandatory information from the flavour template may not be changed or covered.

100% Apple juice

Pasteurised. Shake well before use.
Store in a dark cool place. Limited
shelf life after opening at max 7° C.
Best before: see cap.

Nutritional value per 100 gram:
Energy: 187 Kj (44 kcal), Fat, 0,1 g,
of which saturated: 0,02 g. Carbohydrates:
10,8 g, of which sugars 10,3 g. Proteins:
0,1 g. Salt: 0,001 g.

Produced by:
Water Concepts Benelux BV,
NL-2031BH Haarlem.
www.waterconcepts.eu.

Inh. 250 ml.



Orange juice

Ingrediënts: 100% pure orange juice.

Pasteurised. Shake well before use.

Store in a dark cool place. Limited shelf life after opening at max 7° C.

Best before: see cap.

Nutrinional value per 100 gram:

Energy: 180 Kj (44 kcal), Fat, 0,1 g, of which saturated: 0,02 g. Carbohydrates: 9,5 g, of which sugars 9,4 g. Proteïne: 1,0 g. Salt: 0,001 g.

Produced by:

Water Concepts Benelux BV,
NL-2031BH Haarlem.

www.waterconcepts.eu.

Inh. 250 ml.

